



## News & Information

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### **Hospital Week Celebrates Strong Commitment in Season of Change**

**CARLSBAD, NM – MAY 11, 2009** – – Carlsbad Medical Center has its “commitment” on display May 10-16, but officials say the sense of dedication lasts far beyond National Hospital Week. “The people who meet the daily health care needs of this nation are a committed, compassionate group of individuals united by their calling to help others,” says Janet Carbary, CMC Chief Executive Officer. “Health care is changing to meet new challenges, but our commitment is an enduring source of pride and confidence.”

National Hospital Week 2009, celebrated the week of May 10-16, is the nation’s largest annual health care event. This year’s theme is “A Healthy Commitment in Changing Times,” a phrase organizers believe provides a positive view of the future. “It’s always been about our people. Change is inevitable but our goals and our mission are constant. Our people want the very best for our patients and that’s what they bring to the hospital every day of the year,” Carbary said.

National Hospital Week began in 1921 and, over the decades, has helped revolutionize the public view of hospitals. The health care industry employs more than 14 million workers throughout the U.S.

Carlsbad Medical Center and Pecos Valley Physician Group employ over 700 people. To show appreciation for all employees, CMC has planned activities as a car wash, where hospital directors wash the cars of their employees, a physician shoe shine, a drawing for a Ruidoso getaway, and meals for different theme days such as Italian day, Australian Outback day, Asian day, and Mardi Gras/New Orleans day.

For more information on local National Hospital Week activities, contact Melissa Suggs, CMC Marketing Director, at 887-4160.

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#### **About Carlsbad Medical Center**

Carlsbad Medical Center (CMC) is a full-service, 127-bed community hospital, celebrating our 30th anniversary in 2007 with completion of a \$12 million facility expansion project. New and enhanced services include a larger Intensive Care Unit, Outpatient Diagnostic Center, 64-slice CT scanner, PET/CT, all-digital imaging system, and Level III Trauma Care Center designation. CMC is carrying on a proud legacy by providing the community with quality medical, surgical and restorative patient care. Learn more at [www.carlsbadmedicalcenter.com](http://www.carlsbadmedicalcenter.com).