



News & Information

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CMC and Pecos Valley of NM participate in Breast Cancer Awareness Month activities

During the month of October, Carlsbad Medical Center, Pecos Valley of New Mexico, LLC, and CMC's Healthy Woman program participated in activities to promote and support National Breast Cancer Awareness Month.

October 2, 2009 was "Lee National Denim Day." Employees were allowed to wear jeans to work for a \$5.00 donation. Over \$600 was raised by participating CMC and Pecos Valley of NM employees. Since its inception in 1996, Lee National Denim Day has raised more than \$75 million for the fight against breast cancer and unites nearly one million supporters each year.



Lee National Denim Day

Pictured are CMC CEO Janet Carbarry and CMC and PVNM employees



Healthy Woman Donation

Pictured l-r: Healthy Woman Advisory Council members Vicki Goff, Linnie Davis, Lilly Anaya, Melissa Suggs, Shanna Navarrette and Sherry Murray

Carlsbad's annual "Paint the Town Pink" kickoff for National Breast Cancer Awareness Month was held October 1, 2009 at the Riverwalk Recreation Center. The Advisory Council of Carlsbad Medical Center's Healthy Woman program played an active role in planning the event, in which over 100 people attended. CMC Marketing Director and Healthy Woman Coordinator Melissa Suggs announced that a donation of \$1,055, raised from Healthy Woman members and various Healthy Woman activities this year, will be sent to Susan G. Komen for the Cure, the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find cures. Healthy Woman is a free resource provided by Carlsbad Medical Center. Monthly events support a healthy body, mind and spirit for women and those they love, and help them to make informed healthcare decisions.

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About Carlsbad Medical Center

Carlsbad Medical Center is a full-service 127-bed community hospital. Since 2004, CMC has reinvested a total of \$20 million in improvements and expansions, including a new Outpatient Diagnostic Center, upgraded diagnostic imaging equipment, an expanded Intensive Care Unit, and an upgraded and expanded Emergency Department. A \$15 million renovation project is currently underway, and will result in additional operating rooms, a renovated Women's Services Unit, and a remodeled front entrance and lobby.